TV Contract Print WCCO-TV

Report Parameters:

AE INITIALS:

AE LOC:

AE RC:

BILLING SUMMARY: YES

GENERATE:

MAKEGOODS: YES

BUSINESS TYPE:

ORDER TYPE:

PRE PRINTED :

PRINTED DATE:

REV NUM: 1

ORDERS OF

SORT BY: By Order Number

REQUEST ID:

REQUEST RUN ID:

ORDER RANGE: 54096





AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV. 1141-54096-1 **DATE PRINTED** 11/03/12

PAGE

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450AND

1300

WCCO-TV

| | | | AND | FAGE ± |
|---------|---------------------|---------------------|--|----------------------------|
| 24184 | AGENCY (OR SERVICE) | ACTING AS AGENT FOR | 330290 ADVERTISER (OR AGENCY AND ADVER | TISER) Cancellation Notice |
| NAME | MENTZER MEDIA SE | CRVICES | RESTORE OUR FUTURE | |
| AND | 600 Fairmount Av | re Ste 306 | 1250 Eye Street NW | Required |
| 4000000 | | | Ste 900 | Announcement 28 days |
| ADDRESS | Towson | MD 21286-1002 | Washington DC 20005 | prior notice |
| | USA | | USA | · |
| CONTACT | Anne Braunscheid | lel | PRODUCTROF Est#38 | |

PRODUCT CODE

Nicole Roy Pol SALESPERSON

LOCAL

3.8 NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 NO. WEEKS:

AGENCY EST. NO.

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

| ITEM | DAVO | SPOTS PWK. | TI FROM | ME TO | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | LINUT DATE | TOTAL \((A) F(4) |
|----------|---------|---------------|------------|--------|--------|-------------------|-----------------------|-----------------|------------|-----------------------|
| I I EIVI | DAYS | PVVK. | FROM | 10 | LENGTH | EFFECTIVE DATES | PROGRAMS | BDCS1. | UNIT RATE | TOTAL VALUE(1) |
| | | | | | | | | | | |
| | | | | | | | | | | |
| 1 | 00022 | 4 | 05:58A | 07:00A | 200 | 11/01/10 11/00/10 | TWIG MODNING | 4 | 1500 00 | 6000 00 |
| 1 | 00022 | 4 | U5.58A | 07.00A | 30S | 11/01/12-11/02/12 | THIS MORNING | 4 | 1500.00 | 6000.00 |
| 2 | 00044 | 8 | 07:00A | 09:00A | 30S | 11/01/12-11/02/12 | CBS THIS MORNING | 8 | 1000.00 | 8000.00 |
| | | | | | | | | | | |
| 3 | 00022 | 4 | 02:58P | 03:57P | 30S | 11/01/12-11/02/12 | DR. PHIL | 4 | 750.00 | 3000.00 |
| | | | | | | | | | | |
| 4 | 00022 | 4 | 03:57P | 05:00P | 30S | 11/01/12-11/02/12 | ELLEN DEGENERES | 4 | 1000.00 | 4000.00 |
| | | | | | | | | | | |
| 5 | 00122 | 5 | 04:59P | 05:30P | 30S | 10/31/12-11/02/12 | M-F 5PM NEWS | 5 | 2800.00 | 14000.00 |
| 6 | 00111 | 3 | 05:30P | 05:58P | 30S | 10/31/12-11/02/12 | CBS EVENING NEWS | 3 | 5500.00 | 16500.00 |
| 0 | 00111 | 3 | 05.302 | 03.362 | 305 | 10/31/12-11/02/12 | CBS EVENING NEWS | 3 | 5500.00 | 16500.00 |
| 7 | 00122 | 5 | 05:59P | 06:30P | 30S | 10/31/12-11/02/12 | M-F 6PM NEWS | 5 | 5500.00 | 27500.00 |
| | | | | | | | | | | |
| 8 | 00211 | 4 | 06:27P | 07:00P | 30S | 10/31/12-11/02/12 | WHEEL OF FORTUNE | 4 | 7500.00 | 30000.00 |
| | | | | | | | | | | |
| 9 | 00222.0 | 6 | 10:00P | 10:35P | 30S | 10/31/12-11/02/12 | LATE NEWS M-F/SU | 6 | 5000.00 | 30000.00 |
| | | | | | | | | | | |
| 10 | 00111 | 3 | 10:35P | 11:38P | 30S | 10/31/12-11/02/12 | LATE NIGHT WITH DAVID | 3 | 1700.00 | 5100.00 |
| 11 | 1 | 1 | 07.500 | 00.500 | 200 | 10/21/10 10/21/10 | CD TATALA MANDO | - | 5500 00 | 5500.00 |
| 11 | 1 | 1 | 07:58P | 08:58P | 30S | 10/31/12-10/31/12 | CRIMINAL MINDS | 1 | 5500.00 | 5500.00 |
| 12 | 1 | 1 | 08:00P | 09:00P | 30S | 11/01/12-11/01/12 | PERSON OF INTEREST | 1 | 9000.00 | 9000.00 |
| | | | | | | | | | | |
| 13 | 2 | 2 | 09:00P | 10:00P | 30S | 11/01/12-11/01/12 | ELEMENTARY | 2 | 8500.00 | 17000.00 |
| | | | | | | | | | | |
| 14 | 1. | 1 | 07:57A | 09:00A | 30S | 11/03/12-11/03/12 | SAT 8AM NEWS | 1 | 500.00 | 500.00 |
| | | | | | | | | | | |
| | | | | | | | | | | |
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(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV. 1141-54096-1 **DATE PRINTED** 11/03/12

2

Cancellation Notice

Announcement 28 days

PAGE

Required

prior notice

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

WCCO-TV

AGENCY (OR SERVICE) ACTING AS AGENT FOR 330290 ADVERTISER (OR AGENCY AND ADVERTISER)

DC 20005

MENTZER MEDIA SERVICES RESTORE OUR FUTURE

600 Fairmount Ave Ste 306 1250 Eye Street NW

Ste 900 Towson MD 21286-1002 Washington

USA USA

CONTACT Anne Braunscheidel PRODUCTROF Est#38

AGENCY EST. NO. LOCAL PRODUCT CODE Nicole Roy Pol 1300 SALESPERSON 3.8

NATIONAL SALESPERSON

24184

NAME

AND

ADDRESS

BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

| ITEM | DAYS | SPOTS PWK. | TI FROM | ME TO | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|---------------|------------|----------|---------|-------------------|-----------------------|-----------------|-----------|----------------|
| | Brito | | TICOM | 10 | EEROIII | ELLEGINE BAILES | TROGRAMO | 2200 | OMITIONE | TOTAL WILDE(1) |
| 15 | 2. | 2 | 10:00P | 10:35P | 30S | 11/03/12-11/03/12 | LATE NEWS SAT | 2 | 3500.00 | 7000.00 |
| 16 | 2 | 2 | 07:58A | 09:30A | 30S | 11/04/12-11/04/12 | CBS SUNDAY MORNING | 2 | 3000.00 | 6000.00 |
| 17 | 2 | 2 | 05:58P | 07:00P | 30S | 11/04/12-11/04/12 | SIXTY MINUTES SUNDAY | 2 | 10000.00 | 20000.00 |
| 18 | 2 | 2 | 10:35P | 11:05P | 30S | 11/04/12-11/04/12 | WCCO 4 NEWS AT 10:30 | 2 | 1300.00 | 2600.00 |
| 19 | 00000.2 | 2 | 10:00P | 10:35P | 30S | 11/04/12-11/04/12 | LATE NEWS M-F/SU | 2 | 5000.00 | 10000.00 |
| 20 | 2 | 2 | 11:05P | 12:05A | 30S | 11/04/12-11/04/12 | CSI: MIAMI SUNDAY | 2 | 375.00 | 750.00 |
| 21 | 22000 | 4 | 05:58A | 07:00A | 30S | 11/05/12-11/06/12 | THIS MORNING | 4 | 1500.00 | 6000.00 |
| 22 | 33000 | 6 | 07:00A | 09:00A | 30S | 11/05/12-11/06/12 | CBS THIS MORNING | 6 | 1000.00 | 6000.00 |
| 23 | 20000 | 2 | 02:58P | 03:57P | 30S | 11/05/12-11/05/12 | DR. PHIL | 2 | 750.00 | 1500.00 |
| 24 | 20000 | 2 | 03:57P | 05:00P | 30S | 11/05/12-11/05/12 | ELLEN DEGENERES | 2 | 1000.00 | 2000.00 |
| 25 | 20000 | 2 | 04:59P | 05:30P | 30S | 11/05/12-11/05/12 | M-F 5PM NEWS | 2 | 2800.00 | 5600.00 |
| 26 | 10000 | 1 | 05:30P | 05:58P | 30S | 11/05/12-11/05/12 | CBS EVENING NEWS | 1 | 5500.00 | 5500.00 |
| 27 | 10000 | 1 | 05:59P | 06:30P | 30S | 11/05/12-11/05/12 | M-F 6PM NEWS | 1 | 5500.00 | 5500.00 |
| 28 | 20000 | 2 | 06:27P | 07:00P | 30S | 11/05/12-11/05/12 | WHEEL OF FORTUNE | 2 | 7500.00 | 15000.00 |
| 29 | 10000.0 | 1 | 10:00P | 10:35P | 30S | 11/05/12-11/05/12 | LATE NEWS M-F/SU | 1 | 5000.00 | 5000.00 |
| 30 | 10000 | 1 | 10:35P | 11:38P | 30S | 11/05/12-11/05/12 | LATE NIGHT WITH DAVID | 1 | 1700.00 | 1700.00 |
| | | | | | | | | | | |
| | | | | | | | | | | |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION



24184

NAME

AND

ADDRESS

CONTACT



MENTZER MEDIA SERVICES

600 Fairmount Ave Ste 306

AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV. 1141-54096-1 **DATE PRINTED** 11/03/12

prior notice

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND **PAGE** 3 AGENCY (OR SERVICE) ACTING AS AGENT FOR 330290 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** RESTORE OUR FUTURE Required 1250 Eye Street NW Announcement 28 days Ste 900

DC 20005

Washington USA

PRODUCTROF Est#38

NO. WEEKS:

AGENCY EST. NO. LOCAL PRODUCT CODE Nicole Roy Pol 1300 SALESPERSON 3.8

MD 21286-1002

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12

Anne Braunscheidel

Towson

USA

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

| ethnicity | | | | | | | | | | |
|-----------|-------|---------------|--------|----------|--------|-------------------|------------------------------|-----------------|--------------|-----------------------|
| ITEM | DAYS | SPOTS PWK. | FROM | ME TO | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
| | | | | | | | | | | |
| 31 | 1 | 1 | 09:00P | 10:00P | 30S | 11/05/12-11/05/12 | HAWAII FIVE-0 | 1 | 9000.00 | 9000.00 |
| 32 | 00200 | 2 | 11:37P | 12:38A | 30S | 10/31/12-10/31/12 | THE LATE LATE SHOW W/CRAIG | 2 | 400.00 | 800.00 |
| 33 | 2 | 2 | 08:00P | 09:00P | 30S | 11/02/12-11/02/12 | CSI: NY | 2 | 4500.00 | 9000.00 |
| 34 | 2 | 2 | 09:00P | 10:00P | 30S | 11/02/12-11/02/12 | BLUE BLOODS Total Contract: | 2 92 | 6500.00 | 13000.00 308050.00 |
| | | | | | | | | | | |
| | | | | | | | Billing Summary | | | _ |
| | | | | | | <u>Oct</u> | Nov Dec | | <u>Total</u> | |
| | | | | | Qtr 4 | | 308050.00 .00 | | 308050.00 | |
| | | | | | | | | GR | AND TOTAL | |
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